

JULY 1953						
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1878

DIAMOND JUBILEE ANNIVERSARY

1953

• EDITION •

Daring Rescue By Scout John Walden Recognized: Dominion Day Award

Port Hope—A daring act of heroism which was performed by a 13-year-old Port Hope Boy Scout last January was brought to light yesterday when annual Dominion Day Scout Honours and Awards were announced by His Excellency the Right Hon. Vincent Massey, C.H., Governor-General of Canada, in his capacity as Chief Scout for Canada.

The hero was Scout John Walden, 13, son of Dr. and Mrs. D. H. Walden, 71 Brown Street, Port Hope. He is credited with saving the life of six-year-old Judy Wakely, daughter of Mr. and Mrs. L. Wakely, 9 Bedford St., who fell through the ice into deep water at Outram's Pond in January.

Scout Walden will receive a letter of commendation for his brave act, which will be signed by Mr. Jackson Dodds, Deputy Chief Scout for Canada.

John, who is a member of the 5th Port Hope Troop, was skating on Outram's Pond on a cold January day when the rescue occurred. He removed his skates and was preparing to leave for home when he heard screams from Judy Wakely, 6, who had fallen through the ice into water which was above her head.

Upholding the Scout tradition John, in sock feet, immediately

ran to her assistance and dived into the cold water and brought the girl to safety. He was assisted from the water by two other boys, John Bird and Don Marston. Others present had ignored the child's screams as she had been screaming while playing near the water's edge earlier.

An adult who was present highly praised the quick action of Scout Walden and was quoted as saying, "he certainly showed presence of mind".

Among the awards announced by Governor-General Massey yesterday was a Certificate for Meritorious Conduct which will be presented to Cub James Tyson, 8, 1st Creighton Heights Park, Cobourg, Ontario. The award is being made for his quick thinking and common sense in using sand to put out a gasoline fire and thereby preventing further serious damage to farm property.

Anniversary Greetings From JOHN M. JAMES, M.P.

On the occasion of your paper's 75th Anniversary, may I extend heartfelt congratulations to you and best wishes for many additional years of publication.

Any newspaper which has been able to survive and prosper for more than four score years has made a valuable contribution to its community or it would not have existed. The Evening Guide has a lengthy and commendable record of such service to Port Hope and the surrounding community, recording events, promoting progressive projects and generally informing its citizens. As your paper reaches this important milestone, it must be with considerable pride that you look back through the file copies to recall the many historical items which you and your family before you published The Guide's columns.

I must also pay high tribute to your present staff and others with whom I have enjoyed working as a Member of Parliament and during the election which brought that about. These, of course, include friends and newspaper colleagues in all departments of your paper. Always, you and they have been most co-operative and eager to render assistance with the various problems which have arisen and I am indeed appreciative. I must also commend The Guide for its excellent advertising results and its good news coverage of our political events. You have been most helpful.

Now, as you look forward to another twenty-five years and then your centennial, may I again wish you every success and good health to carry on the good work of producing The Evening Guide of Port Hope.

Sincerely,
JOHN M. JAMES

Anniversary Greetings From CHARLIE STEPHENSON

Tonight about six o'clock every householder will be out looking for "The Guide". We may find it on the front verandah, porch or maybe in the flower or herb bed. If we do not find it we will be disappointed but thanks to the carriers this only happens occasionally. First, and according to our various inclinations, we may look to see who has left this world. That John and Joan proudly announce the birth of their off-spring and that the Father is doing well. What is the Council doing and why. What the Board of Trade has suggested for the betterment of the Town. If Harrison or Ballett has pitched a no hitter. The social doings. That the Politicians still have three hats: One they wear, one they hrow in the ring, and one they talk through. The Church activities, and the reachers admonition. That we should take time out in this modern world in which we are so busy making Gold Bricks and \$ to make a few Bricks of Kindly Deeds for our Mortal House hereafter.

So this is our paper. The Evening Guide. Which along with all the local papers throughout Canada becomes a definite part of our community life together with our homes, churches and schools, forms the very roots of our Canadian life. The greatest of our possessions.

To The Evening Guide. Congratulations on your 75th Anniversary. "Long May You Live".

THE FOUNDERS OF THE EVENING GUIDE



Left to Right—George Sr., founder of The Evening Guide—S. Franklin Wilson, Wilson Publishing Co., whose son Leslie Wilson is now president of the Wilson Publishing Company of Toronto Ltd., and whose grandson, Ross Wilson of the same firm is publisher of various newspapers; F. W. Wilson, former publisher of the Guide; C. A. Wilson, who for a while published the North Ender, the East Ender, and the West Ender, and G. H. Wilson, who with F. W. Wilson founded the Lindsay Post under the firm of Wilson and Wilson. George H. Wilson died last summer leaving his son, Roy P. Wilson, editor and publisher of the Lindsay Post.

Anniversary Greetings From

THE PRIME MINISTER OF CANADA

Should like to congratulate the Evening Guide on its Diamond Jubilee celebration as a daily newspaper and I extend to the Guide and those whom it has served so well, my greetings and best wishes for the future.

LOUIS S. ST. LAURENT

Anniversary Greetings From

THE PRIME MINISTER OF ONTARIO

It is with much pleasure indeed that I join in the celebrating on July 2nd of the Diamond Jubilee of The Evening Guide at Port Hope.

We all recognize the importance of our daily newspaper. Through the years they have reflected the activities, the thoughts of the good people in their districts; they have led the way in moulding sound public opinion on major and local questions; they have fulfilled the responsibilities of conducting newspapers with due honour and credit. Our daily and in fact our weekly newspapers have been and will continue to be an important and creditable part of the progress and development of this grand Province.

It is well to note that The Evening Guide has been within the Wilson family for seventy-five years. In itself this fact speaks strongly for the enterprise and the keen devotion centered about your newspaper.

My hope and wish is that The Evening Guide having served under six of our gracious Sovereigns may continue to prosper and progress not only under our present Queen Elizabeth II but under succeeding Sovereign.

LESLIE M. FROST
Prime Minister of Ontario

Oldest P.H. Industry Today Celebrates 75th Anniversary

Port Hope—In 1878 an unknown writer sat down and compiled an historical sketch of the United Counties of Northumberland and Durham which included a history of all newspapers which operated in Port Hope and Cobourg between 1831 (when the Weekly Guide was founded) and 1869.

He referred to The Weekly Guide as follows: "The Guide has had a somewhat chequered history since its first issue. It passed into the hands of the present proprietor, Mr. George Wilson, three or four years ago."

Had the writer been more versed on background material he would surely have known that The Weekly Guide had at that time been in the Wilson family for six years. But it appears that George Wilson, grandfather of the present publisher, R. C. Wilson, took little notice of this error, nor the remarks made by the writer, since he immediately proceeded to found a daily paper, believed to be the first in Ontario.

The daily paper prospered, and although at times it may also have experienced a "somewhat chequered history", it continued to daily serve the people of Port Hope and surrounding district.

Continuously Published
Over the years The Evening Guide rolled off the press and in 1903 it celebrated a quarter century of publication under the hand of the man who founded it. Two years later that man passed on but The Evening Guide continued under the able guidance of his son, F. W. Wilson, who looked on with pride as it celebrated a half century of continuous publication in 1928.

Again death intervened the following year to take Will Wilson from the helm but The Evening Guide continued to prosper under the expert guidance of Donald Wilson who carried on until 1934 when the reins were handed over to the present publisher, R. C. Wilson.

75th Anniversary Today
Today this paper, The Evening Guide, can look back with pride on its record which is unequalled in Canadian journalism, as it celebrates the 75th anniversary of its founding. Over that period, which is greater than the normal life-span, The Evening Guide has been continuously published six days a week.

The Weekly Guide from which The Evening Guide developed was founded by William Furby in 1831. It is still published each week along with the daily

paper and is the oldest established industry in Port Hope.

Paper Set By Hand
When purchased by George Wilson in 1872, and even for some time after the daily newspaper was founded, The Guide was set by hand and printed on a hand-fed press operated from a coal-fired steam engine. At that time there were no machines to set type and this was also carried out by hand.

Modernization crept in later and for a short period a gasoline engine was used, but it was not until 1906 that the first electric motor was installed. The motor, supplied by power generated from Corbett's Pond.

First Linotype - 1917
In 1917 the first linotype was bought, but about half of the paper was still set by hand as the men and girls could set the type almost as fast as the machine.

Believed to be the oldest daily newspaper in Ontario, The Evening Guide gives Port Hope the reputation of being one of the smallest towns in Canada having the advantages of a daily paper. It is the only daily published in the United Counties of Northumberland and Durham, and it is the hope of the publishers to develop it into a full United Counties daily with wide circulation throughout both Counties.

Other Papers Incorporated
Over the years The Evening Guide has been steadily expanding and now serves both the towns of Port Hope and Cobourg as well as surrounding rural territories. An office was opened at Cobourg in 1948.

Other newspapers now incorporated in The Guide are the Port Hope News, founded by W. T. R. Preston, the Cobourg Press, and the Port Hope News which was founded in Port Hope by publishers of the Oshawa Times. The first automatic press was installed at The Guide in 1923.



DONALD H. WILSON
The late Donald Wilson, 1900-1934, youngest son of the late F. W. Wilson who, as third publisher of The Evening Guide, in four short years became a well-loved personality in Port Hope and the surrounding district.



Ralph C. Wilson B.A.Sc., P. Eng. M.E.I.C. who has published the Guide since 1935, save for three years during the war when he was with the Department of National Defence and later with the Department of Munitions and Supply. His wife Margaret Wilson, present editor, took over management during his absence.

The Evening Guide

AN INDEPENDENT COMMUNITY NEWSPAPER
Published daily except Sunday by Geo. Wilson & Son
Walton Street, Port Hope, Ontario—Ralph C. Wilson, Proprietor
Mrs. Ralph Wilson, Managing Editor

Member Canadian Daily Newspaper Association
Member Audit Bureau of Circulation
Authorized as second class mail, Post Office Department, Ottawa
The Evening Guide — Established 1878

RATES
By Carrier \$7.50 by Mail \$6.00 per annum
The Weekly Guide — Established 1831
In Canada \$2.00 yearly United States \$2.50 yearly

IT HAS BEEN DONE

For many years, at the annual meeting of The Canadian Daily Newspaper Association, and elsewhere, seasoned newspaper publishers have told us that it is impossible to run a daily newspaper in a town the size of Port Hope. For many years we have replied that "it has been done". Now we can tell them that we have done it for seventy-five years. That is a long time, but we think that we can also explain why and how The Guide has come through the years, good and bad, and has developed with the community.

It is a terrible temptation for the smaller newspapers to ape the metropolitan press. That we know is not our forte. Our reason for being lies alone in the big or little stories of our own community. The great city newspapers cannot compete with us in this field. We must also, of course, recognize national, and international news, and fairly represent it, when it lies close to the heart of our readers, or may have a social economic or moral effect on our community. This we have tried to do. But first, last and always, we credit the loyal support of our subscribers and advertisers for our growth over three quarters of a century. They have never made light of our mistakes in judgement, but they have forgiven them. No doubt they have recognized them as honest mistakes which every man makes. For their support, loyalty and generosity, we are deeply grateful.

We hope to serve this community for many more years, with integrity, fairness and unbiased recording of events.

OTHER EDITORS OPINIONS

COMMENT

That bright newspaper, the Port Hope Evening Guide, is celebrating its 75th year of publication as an evening paper—and in all that time one family has published it. George Wilson, grandfather of the present publisher, started its daily career in 1878, having con-

ducted it as a weekly half a dozen years previously. Indeed as a weekly it will soon be celebrating its 125th anniversary. George Wilson was succeeded by his son, Frederick W. Wilson, he in turn by his son, Donald H.; and now R. C. Wilson, a brother of the latter, is in charge. That is a fine record, and the Wilsons, past and present, have had good reason to be proud of their success.

The Toronto Daily Star

Anniversary Greetings From

I am happy to salute the Port Hope Evening Guide on the occasion of its seventy-fifth anniversary of publication as a daily newspaper. The Guide has always been noted for its constructive independence of view, and it has deservedly held an outstanding position among the Provincial dailies of Ontario. This is, in large degree, a reflection of the vigour and enterprise of the Wilson family, who have owned it through three generations. I wish them and their newspaper continued success during the years to come.

H. G. KIMBER,
Publisher,
The Globe and Mail,
Toronto.

PERSONALS PORT HOPE

Mrs. R. L. McPherson and Mrs. Elwood Jackson of Toronto, were luncheon guests of their sister Mrs. Brooks Wilson on Monday.

Michael Spencer, son of Mrs. Victor Spencer, is leaving on Sunday to spend some time at Camp Hurontario, on Georgian Bay.

Dr. Gordon Marigold, who will be going to Charlottesville, Virginia, to live in the near future, was entertained by members of St. Mark's Church choir on Sunday at the home of Mr. and Mrs. A. G. Dawson, where he was presented with a book of Coronation music by his friends.

Mrs. Max Pochon and her infant son, Mark, of Niagara Falls, N.Y., are visiting Mr. and Mrs. Marcel Pochon; Mr. Pochon was here for the weekend.

Mr. and Mrs. Howard Hutchings, their son, Mr. Ray Hutchings, and daughter, Miss Nancy Hutchings, left yesterday on a motor trip to the west coast.

Miss Brenda Wakely and Miss Jacky Kelly have left to spend the summer at Kiwartha Park, Stoney Lake.

G. Fraser Stewart Q.C. and Mrs. Stewart of Regina, Sask., were recent guests at Idalia; while in Port Hope they visited with Mr. and Mrs. Erdman Friesen. Mr. Stewart is city solicitor of Regina and for many years was associated in the practice of law with Mr. Friesen.

Miss Diane English and her grandmother, Mrs. J. T. Squires, both of Toronto, leave next week to motor to Edmonton with friends.

They plan to spend the summer in the west visiting relatives and family friends. Miss English is well known in Port Hope having lived here for several years.

Mr. and Mrs. W. G. Cressey's young son Tommy, celebrated his sixth birthday on Saturday June 27th, when his parents gave a birthday party for him, at the recreational centre. His guests were: Richie Cressey, Cheryl Campbell, Bobbie Shaw, Kathryn Langridge, Eddie O'Donohoe, Roger Goss, Suzanne Perry, Robert Perry, Wayne Baxter, Paul Bailey, Ron Kinsey, Ron May, Margaret Jane Rose, Stuart Batts and Junior Sheard. After the playing and enjoyment of many games, delicious refreshments were served.

Dr. R. A. Kerry of Montreal is visiting his brother Mr. J. G. G. Kerry and Mrs. Kerry, Mrs. Robert Cruickshank of Toronto is also their guest.

COBOURG

Misses Joan, Annamae and Gertrude Hogan of Toronto spent the weekend with Mr. and Mrs. R. E. Hogan, Chapel Street.

Mrs. J. H. Smart and Beverly of Toronto spent last week with Mr. and Mrs. J. Andrews, University Ave., and Beverly will be staying for the summer months.

Miss Mary Carr of Toronto spent the weekend with her parents and her sister, Chapel Street.

Mr. Carroll Fitzhugh has returned to his summer home, East House, after spending several months in Pittsburg.

Mrs. Ray Berkeley and sons Ronnie and Stevens are visiting her mother Mrs. R. Latta, King Street, East.

WHITEHEAD CORNERS

Mr. and Mrs. Stanley Little and family, Mr. and Mrs. Harold Horner and family, Mr. and Mrs. Wm. Little attended the Silver Anniversary for Mr. and Mrs. Wm. Little of Rochester N.Y. at Mr. and Mrs. Bert Smith's cottage Bewdley on Saturday evening.

Mr. and Mrs. Howard Phillip and family, Miss Vivian Philip, Toronto were visitors on Saturday with Mr. and Mrs. W. Lindsay.

Mr. and Mrs. Clarence Pillsworth attended the horse races in Peterborough.

Miss Pearl Dundas of Regina, Mr. Walter Dixon were supper guests on Sunday with Mr. and Mrs. Irwin Whitehead.

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DOOR SHELVES MORE STORAGE SPACE!
You get more Food Space for your dollar in less kitchen space with an Admiral. Features — built-in butter keeper, full-width freezer and freezer drawer, full-width crisper and 4 1/2 big shelves. Freezer and drawer hold nearly 40 lbs. of frozen foods.
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ELECTRIC CO. LTD.
2425 PORT HOPE 1037 COBOURG

THE EVENING GUIDE THURSDAY, JULY 2, 1953

Mr. and Mrs. Ed Dainard and Beverly spent Friday with Mr. and Mrs. Oswald Gibbs.
Mr. and Mrs. Robert Spicer, Port Hope were visitors on Monday evening with Mr. and Mrs. W. Lindsay.
Glad to report Mr. Reid Morton is improving after his accident.

"SALADA" TEA

Have You Tried "SALADA" COFFEE?

a Dainty Cream Filling



enriches the flavour of P.F. Garden Cream. Serve Garden Cream at tea time... Lunch time... any time.

PEEK FREAN'S

Garden Cream

P. F. ENGLISH QUALITY

MADE BY PECK FREAN'S
FAMOUS BISCUITS

29¢ 8 oz. Maroon and yellow packet.

BIG! BIG VALUES!

1/2" SQUARE DRIVE 33-PC. SOCKET WRENCH SET

Forged from selected steel and heat treated. Set includes universal joint, valve grinder, speeder handle and popular size sockets.

Complete Set **10.85**
AS ABOVE—but in useful metal box 12.95

6-PC. WRENCH SET

Extremely tough, lightweight box-end wrench set; cleanly broached 12-point socket openings. 45 deg. offset. 12 openings.
Sizes 3/8" to 1" **3.85**

VICE-GRIP WRENCH

7-tooth-in-1—powerful double-ear action gives 2000-lb. bulldog grip. Holds all shapes, round, square or irregular.
7-inch .. **2.10** 10-inch .. **2.39**

Open-End Wrench Set

6-pc. set; drop forged, milled and tempered from selected steel. Excellent general purpose set.
Sizes 3/8" to 1" **2.25**

SOCKET WRENCH SET

7-pc. set; 1/2" hexagon drive, including six 12-point sockets from 1/8" to 3/4". Offset handle, metal container **1.35**

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The SIGN of SERVICE
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Buy the BEST — For LESS

GENUINE	CHOICE
SPRING LAMB	MILK FED VEAL
LEGS .89	RUMP ROASTS .59
BREASTS, Special .29	SHOULDER FILLETS .69
CHOICE LOINS .79	BREASTS OF VEAL .39

Free Delivery - Free Car Parking - Convenient to Shop

EXTRA CHOICE BEEF	CHOICE
STEAKS & ROASTS	YOUNG PORK
BONELESS PRIME RIB .63	FRESH MADE - DELICIOUS PORK SAUG., 2 lbs. .69
BONELESS RUMP .63	FRESH LEGS, Shank Off .49
PORTERHOUSE .69	FRESH SIDE PORK, In Piece .39
T-BONE OR WING .69	FRESH SHOULDERS .39

FRESH STRAWBERRIES DAILY - LOWEST MKT. PRICES

BURNS CANNED MEATS	FOR SUMMER CAMPS
EASY TO SERVE	AND COTTAGERS
Assorted, 3 tins .98	PORK & BEANS
BURNS	Clark's, 20 oz., 2 for .31
CHUCKWAGON DINNER	IRISH STEW
15 oz. tins .39	Clark's, 15 oz. tins .27
	TOMATO JUICE
	Aylmer, 20 oz., 2 for .23

FRESH FISH - FRESH VEGETABLES - FRESH FRUIT
ICE CREAM - FROZEN FRUIT & VEGETABLES
FROZEN JUICES



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Brading's present the lighter side of life as depicted by Canadian Artists... for your enjoyment.

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**Anniversary Greetings From
THE CANADIAN STATESMAN**

To the Proprietor, Managing Editor, Editorial Staff, Back Shop Crew and Printer's Devil of The Evening Guide, Port Hope. As a fellow journalist and neighboring publisher I pause from the grind of issuing a one-horse weekly newspaper to extend sincere cordial and fraternal congratulations on your 75th Anniversary of The Evening Guide.

It is a remarkable and enviable record that the House of Wilson, including three generations, have for three quarters of a century given able leadership to your growing community and directed its destinies through the editorial and news columns of your popular paper. There is no business or local institution that has done more throughout the years to keep Port Hope in the eyes of the public as a prosperous and progressive town than The Guide. The cooperation this paper has received from subscribers and advertisers is practical proof of their appreciation and loyalty to the service the paper has given and is giving.

It can truly be said that some papers have come and gone but the dear old Guide goes on forever as it is affectionately looked upon as "a member of the family".

In celebrating this memorable anniversary may it be an inspiration to all members of your staff to go on to greater heights of prosperity and service to your community.

You might be interested to know that next month, August 1st, my father the late M. A. James purchased the Statesman 75 years ago, but we can only boast of two editors in that time. But I mention this so that you may know we have gone through some of the ups and downs you have experienced—but with journalism is the life that satisfies, even if we don't roll in wealth like the man up the street.

Sincerely yours
GEORGE JAMES

"The Old Gray Mayor who edits the One-Horse Weekly"

On behalf of the President, Board of Directors and members of The Canadian Daily Newspapers Association it gives me great pleasure to pay tribute to the Port Hope Evening Guide on this occasion marking the 75th anniversary of its founding as a Daily Newspaper in discharging its responsibilities to the Community the Daily Newspaper occupies a unique niche and we send you very best wishes for your continued success.

I. H. MACDONALD
General Manager,
Canadian Daily Newspapers
Association

It's Strawberry Time
at DOMINION

- DELICIOUS—16 oz. jar
BOJAC MAYONNAISE .48
ROSE BRAND, SWEET MIXED—16 oz. jar
PICKLES .35
GLENWOOD BRAND—20 oz. tin
TOMATO JUICE 2-.21

CUT PRODUCE COSTS

- STRAWBERRIES FRESH DAILY**
WATERMELEON, Half or Whole \$1.69
BANANAS, Golden Yellow, lb. 19¢
NEW BUNCH BEETS, 2 for 19¢
NEW GREEN CABBAGE, 2 lb. 25¢

SPECIAL - SAVE

- ONE BOX PIE CRUST MIX FREE
WITH ONE CAN CHERRY PIE FILLER **30c**

CUT MEAT COSTS

- LEAN PEAMEALED
COTTAGE ROLLS, lb. 55c
SHORT CUT
PRIME RIB ROAST, lb. 49c
LEAN AND MEATY
RIB BOILING BEEF, lb. 19c
MAPLE LEAF
LUNCHEON LOAF, Sliced, lb. 59c

- GILCHRIST BRAND—FOR STRAWBERRIES
SHORT CAKE each .25
IN THE SHELL
BEAVER Peanuts pky .21
WATSON LGE. BOX
POTATO CHIPS .30
POWDERED SKIM MILK—16oz. box
MIL-KO .37
VALUES EFFECTIVE JULY 2, 3, 4
DOMINION STORES LTD.

**Crowd Disappointed As
Cobourg Beat Ontarios In
Dominion Day Ball Game**

Port Hope—The best ball crowd down to defeat 11-6 at the hands of Cobourg Legionnaires in their annual Dominion Day Lakeshore to see the Port Hope Ontarios go

THE WILSON PUBLISHING COMPANY

As President and Managing Director of the Wilson Publishing Company of Toronto Limited we wish to join many friends and well wishers in congratulating you on the 75th Anniversary of your fine newspaper.

You will appreciate that we have good reason to be interested in the splendid publishing record of "The Guide" when I remind you that my Father, Franklin Wilson, the founder of the Wilson Publishing Company of Toronto, who died several years ago in his 87th year, was the second son of your Grandfather, George H. Wilson, Esq., the founder of the Port Hope "Guide".

Ross Franklin Wilson, the General Manager of our Company, is therefore the great grandson of your founder.

Permit us to wish you and your descendants continued success and prosperity for another 75 years. We feel sure that the great traditions of your publishing house and of the Wilson family are safe in your hands.

Yours faithfully,
LESLIE WILSON—President
ROSS F. WILSON—Gen. Manager
THE WILSON PUBLISHING
COMPANY OF TORONTO
LIMITED

The Town Council:

On behalf of His Worship Mayor Moore and all members of the Council of the Corporation of the Town of Port Hope, I am pleased to extend to you greetings and hearty congratulations on the occasion of the celebration of your Diamond Jubilee as a daily newspaper.

I believe that the Town of Port Hope is unique in all of Canada inasmuch as no town of comparable size in our country can boast that it is served by a daily newspaper published in the town.

His Worship, The Mayor, and members of Council in extending this greeting also wish to add that it is their hope that you may continue to serve this community as well in the future as you have in the past seventy-five years.

A. MARK, Town Clerk.

**HUTCHINGS
I.G.A. MARKET**

MEATS

- CHEF STYLE PRIME RIB, lb. 59c**
LEAN PORK LOIN, Either End, lb. 53c
SWIFT'S
PREMIUM SMOKED PICNICS, lb. 49c
MACARONI AND CHEESE LOAF, lb. 49c
DUTCH STYLE MEAT LOAF, lb. 49c
SWIFT
PICKLE AND PIMENTO, lb. 49c

PRODUCE

- CANTALOUPEs, Jumbo Size, 2 for 25c**
GRAPES, Cal. Red Cardinal Seedless, lb. 29c

ALSO FRESH

CABBAGE, CAULIFLOWER, CUCUMBERS, ETC.



JOICE-SWEANOR ELECTRIC

congratulate

The Evening Guide

on their

75th Anniversary

League tussle.

After scoring four runs in the first inning the visitors were never headed. The only real threat made by the Ontarios was in the seventh inning when they scored one run and left the bases loaded as a result of walks to Harrison, Ashby and Keeler.

The seventh inning also saw one man injured, one bad umpiring decision, and about two dozen angry baseball players threatening a real rhubarb. Trawin started the inning with a hit and took second on an error. Bill Foote who entered the game in the fourth frame struckout. Lees hit an infield ball and was safe when the play went to third. Trawin appeared to hook slide around the tag. The umpire said he didn't make it. That started a rhubarb. The Ontarios players said he did. The umpire won the argument and Cobourg thirdbaseman Hogan went off for repairs. He was clipped by Trawin's spikes during the scuffle.

In the eighth inning the umpires again figured prominently in a rhubarb which saw Ontarios catcher Horace Baxter stalk from the field in disgust after a Cobourg player was called safe at third although he appeared to be out. Ray Mann took over the catching chores for the rest of the game.

Mike Harrison pitched all the way for the Ontarios, giving up eleven runs off twelve hits and seven Port Hope errors. In eight innings Huskelson, who started for Cobourg, allowed five runs on six hits and three Cobourg errors. Ingamells pitched the ninth and gave up one run on two hits.

WHITEHEAD CORNERS

Mrs. Irwin Whitehead spent Monday with Mrs. Oswald Gibbs. Mr. Larry Manley has returned home from Peterborough Hospital much improved in health.

Mr. and Mrs. Everett Osland Carol and Bobby, Mr. and Mrs. Fred Dixon, Mr. Walter Dixon, Miss Pearl Dundas attended the 40 anniversary on Thursday of Mr. and Mrs. Everett Zealand Campbellcroft.

Mrs. Harold McCallister, Mrs. Irwin Whitehead spent Tuesday in Peterborough with Mrs. Peter Brockenshire.

Mr. and Mrs. C. J. Bell, Lindsay is spending some holidays with Mr. and Mrs. Irwin Whitehead.

Mrs. George Watkins, Mr. and Mrs. Irwin Whitehead spent Saturday in Lindsay visiting their cousins Mr. and Mrs. C. J. Bell, and also attended the White-Stroud reunion picnic.

SUCCESS

Almost everyone feels on sounder ground to deal with the most successful enterprise in any field



is owned by the most people, recommended by the most investment dealers in Canada.

FRANK PARKINSON
INVESTMENT MANAGEMENT
Cobourg, Ontario

**Anniversary Greetings From
THE MINISTER OF REFORM INSTITUTIONS**

It is with pleasure that I extend to "The Guide" my congratulations and best wishes on this important occasion, your 75th Anniversary.

During those years your paper has been most generous in supporting and encouraging enterprises which are in the best interests of the town and you have provided a most important historical record of events, which is invaluable and unique.

I trust that in the years to come "The Guide" may continue to make its contribution to the life of Port Hope and receive the support which it deserves.

Yours sincerely,
JOHN W. FOOTE

SAVE ON TIRES!
with the famous
MARATHON
by **GOOD YEAR**
only **\$18.95** SIZE 6.00 x 16
LESS OUR BIG TRADE-IN ALLOWANCE

CAMPBELL'S TIRE SERVICE
8 MILL STREET SOUTH
PORT HOPE
PHONE: 4261 RES: 3187

ROBERTS BROTHERS
43 ONTARIO ST. - DIAL 2436
THE BUTCHER OF QUALITY MEATS

SPECIAL BABY BEEF EXTRA CHOICE THE BEST THERE IS

ROASTING CHICKENS - BROILERS

VEAL	PORK
RUMP ROAST	BUTT ROAST
lb. 55¢	lb. 55¢
PATTIES	SAUSAGE MEAT
lb. 63¢	2 lb. 49¢
MEATY CHOPS	SAUSAGE
lb. 65¢	Small Link 3 lb. .99

MEATY SPARE RIBS, lb. 39c
SUGAR, Granulated, 10 lb. 99c
RED ROSE TEA, 1/2 lb. pkg. 39c
JEWEL SHORTENING, lb. 29c
LUSTRE MIXING BOWL WITH MONARCH CAKE MIX BOTH FOR 75c
FRESH ASPARAGUS AND STRAWBERRIES DAILY

WE DELIVER TO ALL PARTS OF THE TOWN AT NO EXTRA CHARGE 43 ONTARIO ST. DIAL 2436

Heard On The Street

The Board of Trade will hold their first "Friday Nite Shopping Party" tomorrow evening. Featured will be the Clown Band, prizes and fun for all.

No. 273 proved to be the lucky number for Mrs. G. C. Brown, 3 Orchard Ave. With it she won the quilt at the St. Mary's euvre

on Tuesday night. Congratulations Mrs. Brown.

Mr. A. F. Hoover, 18 Deblaire Street, Port Hope, won the refrigerator on a draw held by the Bewdley Community Association at Bewdley Community Theatre yesterday.

SUNSET SERVICE HELD FOR YOUNG PEOPLE AND FRIENDS OF Y.P.U.

Morrish—On Wednesday, June 24th, the Y.P.U. held a Sunset Service on the farm of Mr. and Mrs. Harry Young. At 8:15 p.m. a procession of young people and friends made their way to a hillside north of the barn where the devotional part was conducted by the president, Lorrain Young. The scripture was read by Francis Collard. A hymn followed as the glory of the setting sun spread around the quiet fields. Scripture verses were read by Rose Ellis, then Mary Ellis led

Counties Council Passed High School Area By-Law At Short Tuesday Session

Cobourg—A by-law establishing Campbellford, Seymour Township and all of Percy Township except S.S. No. 9, as being separate from the previous inclusion into the East Northumberland High School Area, was passed on Tuesday afternoon at the end of a short session of Northumberland and Durham Counties Council. The by-law has to receive approval of the Department of Education before it becomes effective. Reason for the separation from the southern part of the area is the fact that Campbellford, Percy and Seymour feel that there are ample educational facilities in their own midst without having to contribute to the proposed half-million dollar high school at Millbrook.

The Road Committee recommended that the entire section of road at Hoarde's Station be paved in accordance with the wishes of the Department of Highways. The road commission considered paying only half of it and using the balance of the money to do needed work elsewhere, but the Department stipulated that the whole job would have to be done. However the Department gave the green light to an additional \$20,000 road appropriation which brings the total to within \$2,000 of the original proposed road outlay in the counties.

A letter from Mr. Kirk, zone forester, said that trees had been cut in violation of the tree by-law and that the havoc had been considerable. Council informed Mr. Kirk, who was present at the session, that the by-law as amended last April was designed to block up any loop-holes. Committee reports will be published later.

Obituary

Erlotta Gertrude Philp
Port Hope—Funeral service for Erlotta Gertrude Philp who passed away at her residence, Rose Glen Road on Sunday, June 21st, was held from Jex & Smith Funeral Chapel on Tuesday of this week at 1:30 p.m. The service was conducted by the Rev. B. K. Cronk of Port Hope United Church and interment was made at Welcome Cemetery.

A lifelong resident of this district the deceased was the daughter of the late Mr. and Mrs. Hugh Philp of Port Hope. Death followed an illness of two and one-half years. She is survived by a sister, Ada Elizabeth Philp who resides at Rose Glen, Port Hope.

Palbearers were: Messrs. Warren Watt, Francis King, Thomas Bennett, Cecil Philp, Bert Johnson, and Audrey Mann.

Harry Edmund Robson
Port Hope—Funeral service for Harry Edmund Robson who passed away suddenly last Sunday was held on Tuesday, Rev. C. H. Boulden of St. Mark's Anglican Church officiated and interment followed at St. John's Cemetery. The deceased resided at 90 Brown St. He was employed at Cosmos Chemicals. He is survived by his wife, the former Theresa Bell, his sister, Minnie and Marion of Port Hope and Mrs. James Howe, (Elizabeth), and Mrs. William Osmond, (Laura) of Oshawa; also Mrs. James Booth, (Cecelia) of Marmora, and a bro-

ther Albert of Cobourg. His children, Joan, Carol, Marie, and Maurice, all at home, are left to mourn the passing of their father.

The late Mr. Robson was born at Marmora, the son of the late Mr. and Mrs. John Robson. He had resided in Port Hope for the past 35 years having come here directly from his place of birth. Pallbearers were: Reginald Menaul, Jack Buttler, Thomas Dollie, Gerald McBride, Ted Austin, Cyril Walsh.

TWO CARS IN COLLISION NO ONE INJURED

Cobourg—A westbound car driven by Stephen Jex of Port Hope, turning south at the Gore's Landing corners, was in collision Tuesday with one driven by John Medcalfe of Gore's Landing, which was going north. Nobody was injured. Provincial Constable Stan Judson of Cobourg investigated.

BE SENSIBLE

If you've ever had a sunburn—and who hasn't?—you don't have to be told how painful it can be! But somehow or other, season after season, thousands of people think they have to suffer through uncomfortable burn to 'start out' their tan!

You needn't, says a famous beauty expert, who points out that the first day of sun exposure is the crucial time. Once you get your tan started, your skin is the apt to be sensitive to the sun later on. Therefore, the time to be particularly careful is the first day at the beach.

Don't be deluded by an overcast day—for the sun can be every bit as strong, and there is always the danger of windburn. Take along a good lotion or oil to protect your skin against painful blistering and burning—and insure a fine, flattering tan as well! Whether you prefer a light, pleasantly fragrant lotion or a rich sun tan oil, here are a few tips to remember:

The backs of the legs and shoulders are particularly sensitive skin areas, and should be well protected with a film of lotion or oil. Want to avoid whiteness around the eyes caused by wearing sun glasses—yet safeguard the tender skin around the eyes from painful burn and dryness? Use lotion or oil liberally around the eye area, and for a few minutes each day, relax under the sun, eyes closed.

The real secret of an enviable and healthful tan is sunbathing moderately every day, instead of trying to 'do it all' in one day at the beach! Those who go after a tan over-zealously end up peeling, burning or blistering, and their dreams of a fine healthy tan turn out to be a nightmare of unattractive and painful red skin and even blisters! Use lots of oil or lotion your first days out in the sun, but even

CLASSIFIED ADS
Births, Marriages, Deaths, Cards of Thanks, In Memoriams, and Engagements .03 cents a word minimum charge \$1.00
Charge for other Headings: Cash 3c per word, minimum 45c Credit 3c per word, minimum 60c
TELEPHONES:
Port Hope 2431
Cobourg 1098

BIRTH
DOGGETT—VIVIEN AND RON Doggett, of Welcome, are happy to announce the birth of a son on July 2, 1953, at Port Hope Hospital.

IN MEMORIAM
BOWLER—IN LOVING MEMORY of my dear mother, Jessie Bowler, who passed away July 2nd, 1948.
There is a sad but sweet remembrance,
There is a memory fond and true;
There is a token of affection,
And a heartache still for you.
Sadly missed and always remembered by Eileen, Percy and Ronnie.

BOWLER—IN LOVING MEMORY of my dear mother who passed away July 2nd, 1948. Her weary hours and days of pain,
Her troubled nights are past,
And in our aching hearts we know,
She's found sweet rest at last.
Sadly missed and lovingly remembered by Ada and Johnnie.

COMING EVENTS
BINGO, SATURDAY, JULY 3rd, 8:30 p.m. Bewdley Community Hall.
DON'T MISS ST. JOHN'S SERVICE Club Tea and Bazaar at Penryn Park, the home of Mrs. A. B. Schultz, on Wednesday, July 8th. Home baking, sewing, white elephant table, touch and take, clock-golf, ice cream

FOR SALE
USED RANGETTES PRICED from \$9.95 up at Cobourg Electric, 11 King E. Phone Cobourg 144.
65 STRACHAN STREET - Attractively located, modern ranch style house. Two bedrooms, oil heated, full basement, garage. \$5000.00 cash will handle, subject to mortgage. Enquire: John P. Funnell, Solicitor. Phone 2025 or 4117.

WANTED TO RENT
HOUSE IN PORT HOPE
Reliable tenants
APPLY BOX 1000W
THE GUIDE OFFICE

FOR SALE
USED ICE BOXES PRICED from \$5.00 up at Cobourg Electric, 11 King E. Phone Cobourg 144.
BALED HAY. APPLY MORLEY Bickle, Canton.
DOUBLE BEGONIAS, ALL colours; also Gloxinias for quick sale. E. Wilson, 84 Cavan St.
A 9 CU. FT. FRIGIDAIRE; chesterfield and wing chair. Phone 2055.
1 SET OF RIDGED PIPE DIES to thread 1 inch to 2 inch pipe; also 4 legged ridged pipe vise. All in A-1 condition. Apply 119 Mill St. S. Phone 3898.

AUTOS FOR SALE
RE-CHROME BUMPERS, GRILLS, etc., with "Bumper Re-Nu"! Not a paint or polish! Just like chrome! Lasts years! Send \$1.98 or COD, Fernlor, 772 King West, Hamilton, Ont. (Dealers wanted).

AUCTION SALE
AT THE SALE YARD, 30 MARtha Street, on Saturday, July 4th, at one o'clock: Walnut bedroom suite; dressers; vanity dresser; oak dining room suite; electric vacuum cleaners; antique, sofa; drop-leaf table; chairs; studio couch; rockers; dishes; curtains; night table; hand sewing machine; buffet; beds; springs; mattresses; silverware and many other articles.
WILSON & PETHICK, Auctioneer.
M. P. WICKETT, Clerk.

FOR RENT
ONE FURNISHED ROOM FOR single man or business girl. Apply 258 Walton St.
TWO UNFURNISHED ROOMS, very nice, suitable for couple only. Apply 258 Walton St.
SANDERS FOR RENT. MODERN equipment. Easy to use. See us for complete floor finishing suggestions. Dial 2425. Coleman & Philp Electric Co. Ltd.

WANTED
EXPERIENCED PERSON FOR housework, half-day weekly. Mrs. C. Har... King St.
HIGHEST PRICES PAID FOR good used furniture. 244 George St., Cobourg. Phone 79.
MAN TO WORK IN GARDEN one day a week, must have some experience. Apply Box 7603, Guide Office.
HOUSEKEEPER FOR LADY living in heated apartment. Apply Box 9255D, Guide Office.

WANTED TO RENT
PROFESSIONAL MAN Requires 4 room ground floor apartment, duplex or house. Phone 3642.
URGENT
WANTED TO RENT IN PORT Hope or Cobourg a house or 4 room apartment. Two children. Apply Box 1002W, Guide Office.

NOTICES
THE LAW OFFICES IN PORT Hope will be closed all day Saturday during July and August.
DR. McDERMENT WILL BE ON holidays from July 6th until August 5th. The office will remain open until July 18th.
ANYTHING OLD TO SEE? Brass, copper, glass, china, furniture, kitchen cupboards, tables, dressers, chairs, lamps, butter bowls, etc. You may find it in your attic, your cellar, your shed. Nobody uses it, nobody enjoys it, get cash for it. We are glad to look at it. Call evenings: Grafton 16R23 or write The Barum House, Grafton.

BUILDING CONTRACTING
GENERAL CONTRACTING, Repairs, alterations, wrecking also carried out. Whatever your requirements. Phone Clarke 4202 collect for estimates. Distance no object. P. J. Brown, R.R. 3, Port Hope.
Come to CHURCH
ST. ANNE'S CHURCH BEWDLEY
During July Services at St. Anne's, Bewdley, will be held each Sunday at 10 a.m.

HOLIDAYS
OUR PLACE OF BUSINESS WILL BE CLOSED SATURDAY, 4 JULY AND OPEN AGAIN ON TUESDAY, 14 JULY
A. G. DAWSON & CO.

IT'S Tee TIME!
Cool, Cotton-Knit Shirts
Look cool, be cool --- enjoy a soft life of comfort in a natural-fit Tee Shirt. Top quality styling for long-lasting good looks. Wide choice of colors.
From \$1.50 To \$3.95
CHARLES R. NIXON
72 WALTON ST. DIAL 2594

6:40 & 9:55 — TONIGHT — 8:25 Only
'Remains to be Seen' 'The Venetian Bird'
With Van Johnson and June Allyson
With Richard Todd and Eva Bartok

A REALLY BIG WEEKEND PICTURE
Held Over at the Uptown Theatre, Toronto Recently
OF ALL THE RECKLESS LEGENDS OF THE FOREIGN LEGION THIS IS THE GREAT ADVENTURE!
ALAN LADD
'DESERT LEGION'
RICHARD CONTE · ARLENE DAHL
ON THE SAME PROGRAM — TOMORROW AT 8:30 Roaring Drama of the Motorcycle Race Tracks
'Pace That Thrills' With BILL WILLIAMS and CARLA BALENDA
TOMORROW & SATURDAY Coming Monday "CALL ME MADAM"
Air-Conditioned **CAPITOL**

MIDWAY DRIVE IN THEATRE
PORT HOPE COBOURG
TONIGHT AND TOMORROW
"The Desert Fox"
With James Mason and Sir Cedric Hardwicke
COLUMBIA COMEDY News and Cartoon
Believing that the great majority of people do not want to stay out very late, we have arranged to play single bills except on Saturdays. By coming before 9:30 you can see a complete show before 12:00.

Better Bargains at BROWNS

PURITY ROLLED OATS Best Quality Quick Cooking 5's39	BROOMS A Snap, Much Below Reg. Price Well Made Each89
SOCKEYE SALMON "Picnic-Time Special" Choice Red ½'s35	FLORIDA ORANGE JUICE Drink it for Health S.W. or NAT. 48's34
CALIFORNIA ORANGES Sweet, Juicy Valencias 2 dozen63	AYLMER GOLDEN CORN "Buy at this Low Price" Cream Style 20 oz., 2 tins27
GAINES DOG FOOD Limited Quantity. Save Here Sp. Pack. 6 tins54	KIBBLES DOG FOOD Feed with Milk or Gravy 2's21; 's51
MIXED CHOP Hog Feeders Attention! Extra Good Value 100's \$2.59	FUL-O-PEP DAIRY FEED Fitting Rations You Save At 100's \$4.39

CONGRATULATIONS!—We join with the many others, at this time, in extending to the "The Guide" our best wishes, on their 75th Anniversary occasion.
R. S. BROWN
22 Ontario St. PORT HOPE Phone 2677

Gehl Forage Harvester
NOW ON DISPLAY
COME IN AND SEE THEM
■ **BASIL BELL**
Campbellcroft, Ont. Garden Hill 2-R-31

J. WATKINS & SON
MEATS
FREE DELIVERY SERVICE
Phone 3868
WEEKEND SPECIAL
Sliced thin with Jamaica Pepper
LEAN RAW - BEEF HAM, lb. 79c
WING POT ROAST, lb. 37c
CHOICE KOSHER VEAL CHOPS, lb. 75c
With Special Scotch Seasoning
FRESH BEEF SAUSAGE, lb. 39c
All Orders are Packed in Refrigerated Containers

"Nemo Me Impune Lacessit"

The Motto of the ancient Order of the Thistle at one time adopted and used by The Guide

DIAMOND JUBILEE EDITION



1878



1953

On this Seventy-fifth Anniversary of the establishment of The Evening Guide we Re-dedicate this newspaper to the service of Her Majesty, The Queen; our Country, and the public interest of the people of Port Hope, Cobourg and central district of the United Counties.

OUR GRACIOUS QUEEN ELIZABETH and the Duke of Edinburgh



QUEEN VICTORIA
1837 - 1901



Queen Elizabeth II
1953



William IV
1830-1837



Victoria
1837-1901



Edward VII
1901-1910



George V
1910-1936



Edward VIII
1936



George VI
1936-1952

The seven British Monarchs under whom The Guide has served - The Weekly Guide having been established shortly before the Coronation of William IV; The Daily in the 41st year of the reign of the great Victoria.

IN DAYS OF YORE



Congratulations to
The Evening Guide
 on their 75th Anniversary
CAMPBELL'S TIRE SERVICE
 8 MILL ST. DIAL 3261



Congratulations to Ontario's Daily
The Evening Guide
 on their
 75th Anniversary
SURPLUS SALES STORE



Congratulations to
"THE GUIDE"
 on their
 75th Anniversary
 from
GOULD'S
 Established 1888

THE PRETTIEST TOWN
 IN CANADA



Port Hope.... Every person who has visited Port Hope must have at some time heard the inhabitants boast, "I live in the prettiest Town in Canada." Some of the visitors may not have agreed, but none have outwardly disputed this claim. Perhaps this is because after further association with Port Hope they found basis for this claim which has become legendary over the years. Such beautiful and scenic spots as The Ganaraska, Rotary Park, Central Park, and even No. 2 Highway as it winds through the town along its tree lined course, must be a welcome sight to visitors, as they are a source of pride to Port Hoper's.

TOWN OF PORT HOPE AS IT APPEARED IN 1840



In 1778, Port Hope was a trading post, and was called Toronto. Four years later, United Empire Loyalists came to settle there. The name was changed to Port Hope in 1807, in honor of General Henry Hope, then Lieutenant-Governor of Upper Canada. From an engraving by W. H. Bennett in 1840, and now in the John Ross Robertson collection, Toronto Public Library.

Anniversary Greetings From

NICHOLSON FILE COMPANY OF CANADA LTD.

Nicholson File Company of Canada Ltd., Port Hope, Ont., June 29, 1953.
 Mr. Ralph C. Wilson, Publisher, The Evening Guide, Port Hope, Ont.

Dear Sir: Kindly accept our congratulations upon having attained Seventy Five years of continuous publication of a newspaper in Port Hope. For the control of the paper to have been kept in three generations of the same family for such a period of time is also outstanding.

Many of us cannot remember the first issue of The Guide, but can recollect seeing the late Mr. George Wilson, followed by his son, the late Mr. Fred W. Wilson and J. Donald, endeavouring to give Port Hope and community the best in a local newspaper.

These men were ably assisted by a reporter, Mr. "Sandy" Lockington, who was well and favorably known throughout this section of Ontario. He was also one of the leaders in the Dominion Day celebrations, for which Port Hope was noted.

In the printing shop, the late Mr. W. T. Greenaway gave leadership and set a splendid example to the many boys who learned their trade in your establishment and have gone forth into the world, a credit to themselves, The Guide and Port Hope.

Space will not permit mentioning many other names whose contributions helped make possible your long service.

With such a splendid record made, may you continue in a larger measure to serve the community.

H. J. C. Beatty,
 Assistant Secretary.



Congratulations to
THE EVENING GUIDE
 on their
 75th Anniversary
O'NEILL'S CLOTHING STORE

Many Happy Returns to
The Evening Guide
 on their 75th Anniversary
CRISELEN'S
 Infants' and Children's Wear

Congratulations to
The Guide
 on their
 75th Anniversary
THE SELRITE STORE
 C. M. THOMPSON, Manager

★
 Congratulations to
The Evening Guide
 on their
 75th Anniversary

★
R. E. SCULTHORPE

Thoughts of Long, Long Ago



On the 75th Anniversary of THE EVENING GUIDE, the oldest daily newspaper in Ontario, our sincere and heartiest congratulations

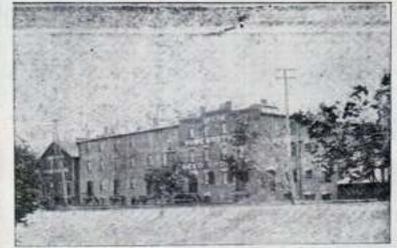
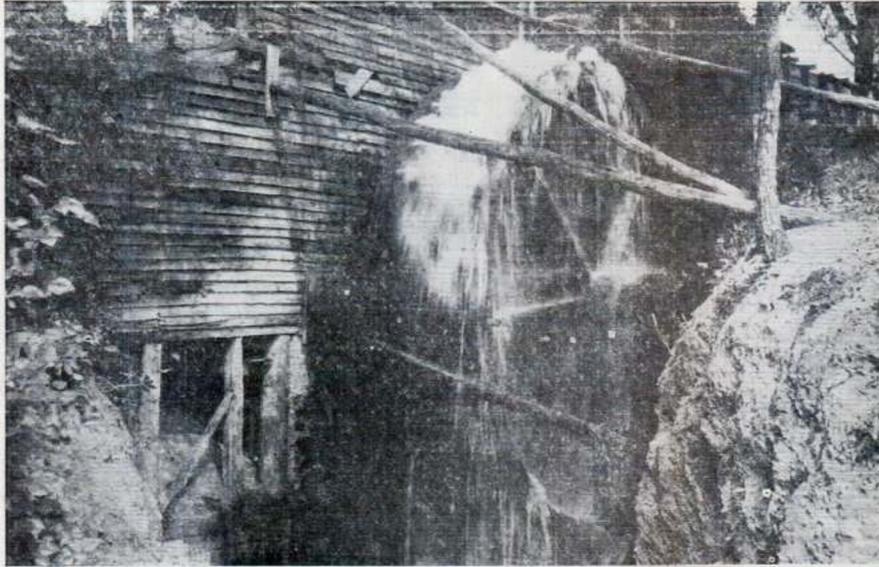
EDGERS BROS.
 33 MILL ST. PHONE 3869

THE GOOD OLD DAYS
 OR WERE THEY?



Congratulations THE EVENING GUIDE
 on their 75th Anniversary
 "Ontario's Oldest Daily"
HANCOCK'S HARDWARE
 10 ONTARIO ST. DIAL 2655

In The Long, Long Ago . . .



Congratulations to
The Evening Guide
 on their
 75th Anniversary
Irving S. Margles
 Est. 1927



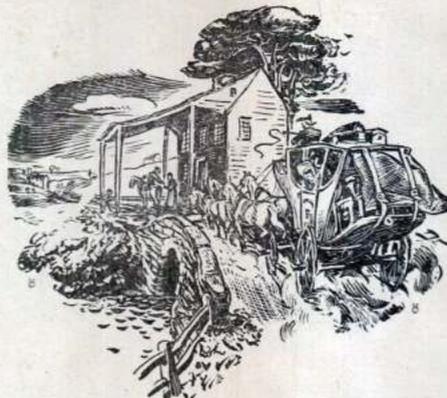
WILSON CLEANERS

Extend Congratulations
 To

The Evening Guide
 ON THEIR 75th ANNIVERSARY



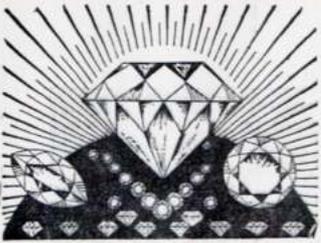
Compliments of
TURCK'S
 63 WALTON ST.



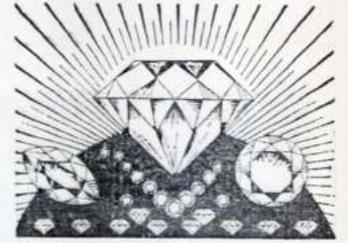
Congratulations to
The Evening Guide
 ON THIS THEIR 75th ANNIVERSARY
 Serving you from Stagecoach Days
QUEEN'S HOTEL



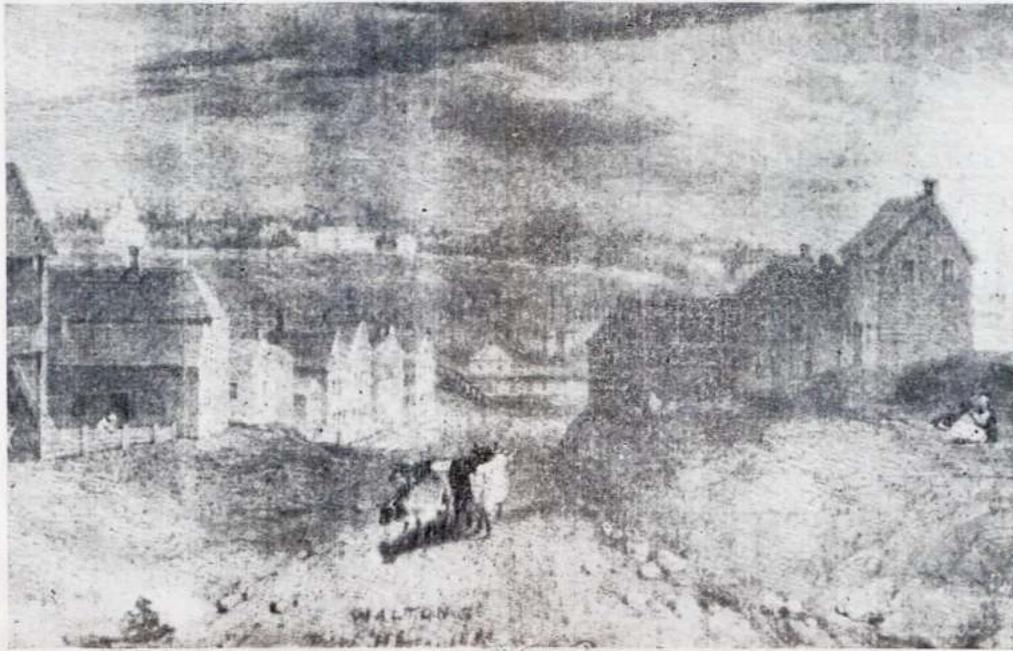
ON OUR 4TH ANNIVERSARY
 We Offer Congratulations
 To The . . .
The Evening Guide
 on their 75th Anniversary
Lyall N. Carr
 LTD.



**AS WE
WERE**



The above is printed from original handcarved wooden type thought to be about 100 years old



We Congratulate
The Evening Guide
on this,
their 75th Anniversary
RANDALL'S BOOK STORE
Fine English Bone China

The above picture shows Walton Street as it appeared about a 100 years ago. There is quite a change, with our paved road, our smart shops and our expanding industry have remodelled the Town so that it is hard to recognize the present in the past.

Orchids to The Guide on
their 75th Anniversary
Abrams Flower Shop

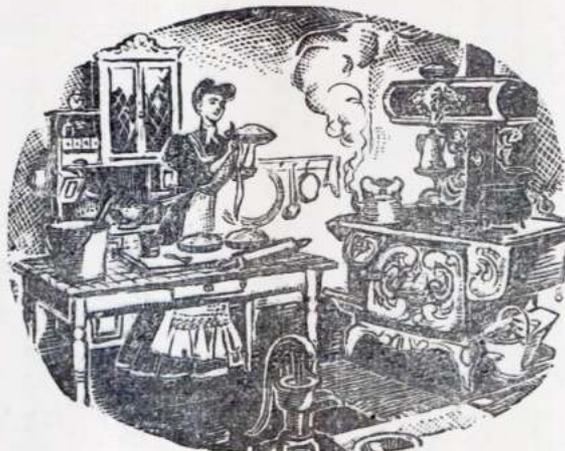
BRANDON'S DRUG STORE
CONGRATULATE
The Evening Guide
On Their
75th Anniversary



Congratulations to
The Evening Guide
on its 75th Anniversary

Reisler's
Ladies' Wear

Fashions as topical as today's news



A Modern Homemaker circa 1878
The homemaker of today has come a long way from Grandmother's time with her electricity equipped kitchen and oil heated home.

Felicitations to The Evening Guide
on their 75th Anniversary
Dawson & Coleman
PLUMBING & HEATING
PORT HOPE



Congratulations to
The Evening Guide
From
HUTCHINGS MARKET

History Revealed In Coinage Of The District . . .



Bill Thompson, son of Mr. and Mrs. William Thompson, 116 Elgin Street, South, Port Hope, looks over a part of his valuable coin collection which includes such pieces as the 1823 Liberty half-dollar and the half-dime which he holds in his hand. Inset shows a close-up of these two coins which he is studying in the main picture. Bill is also an amateur Hybridiser and is interested in model railroads. Photo by "Duck"

prior to 1900. The facts are: David Smart issued quarter dollars in Port Hope, U.C., in 1839; the Board of Police issued one and two dollar bills at Cobourg, U.C., in 1848; the date is not listed but Bowmanville was also a part of Upper Canada when Charles Bowman turned out seven and one-half pence pieces in that town. Others in the district who issued money were: The Ontario Bank, Bowmanville, C.W., later Toronto, U.C., 1859-1906; Western Bank of Canada, 1882-1909, Oshawa, Ontario; and numerous others in Toronto and Montreal.

Weekly Guide Is Older
Even the history of the country from the days of Upper and Lower Canada through Confederation can be recited by Bill as a result of his study of coins, collections and their history. Although The Evening Guide which today is celebrating its 75th anniversary, was not established until after Confederation, The Weekly Guide dates back in history to the days when Canada was divided as Upper and Lower Canada.

In 1841 the two colonies united as the Province of Canada and no doubt this would be a big news event in The Weekly Guide of that day. In 1867, just eleven years before The Evening Guide was founded, the Provinces of Canada, New Brunswick, and Nova Scotia, merged to form the Dominion of Canada.

Three more Provinces entered Confederation before The Evening Guide was established 75 years ago, and they entered as follows: Manitoba, 1870; British Columbia, 1871; and Prince Edward Island, 1873. In 1905 Alberta and Saskatchewan joined in, and then, only four short years ago the last partner, Newfoundland, entered.

Has Two Full Collections
Such history as this comes naturally to coin collector Bill Thompson who has been collecting coinage for as long as he can remember. At present he has a complete collection of Canadian nickels and coppers all minted in Canada. His collection of nickels dates from 1921 until the present time. He is now working on a collection of American Indian head pennies and has reported a willingness to pay up to twenty-five cents for any he can make use of.

Knowing Coins Counts
Bill, who keeps up to date on all coin books issued, says that "a lot of people don't know what to look for when they are collecting coins." From the size and value of Bill's collection it appears that this does not apply to him. Of course as in many other things, luck plays a major role but the ability to recognize the value of a coin is probably of more importance.

Such luck and ability overcame Bill while he was shopping in Port Hope recently. In his change he received 50 cent piece. After careful study he found that it was a 1907 "s" mint. A check of the coin book revealed that it was worth exactly \$7.50 in good Canadian cash. Other valuable coins in his collection are a U.S. dollar of "s" mint, worth \$3.00, and the 1823 Liberty half-dollar pictured on this page which is worth \$7.50.

Grows Flowers and Plants
A well known actor on the local stage, Bill is also interested in model railroads and spends a great deal of his time growing flowers and plants ranging from ordinary to rare. He grows gladiolas and like all who engage in this hobby, Bill is still looking for the million dollar pure blue variety. Among his collection of rare plants is a Hawaiian Wood Rose, also known as a Ceylon Morning Glory which is believed to be the only one in Port Hope. The seed for this was started off in damp cotton batting.

He is also growing an Avocado, sometimes referred to as the Alligator Pear, and is thought to be the only person in Port Hope who is growing carnivorous plants. "I am going to feed them hamburger," he says, referring to his three carnivorous plants, the Venus Flytrap, Cobra Plant, and Pitcher Plant. They were started from a seed and are being fed once a week.

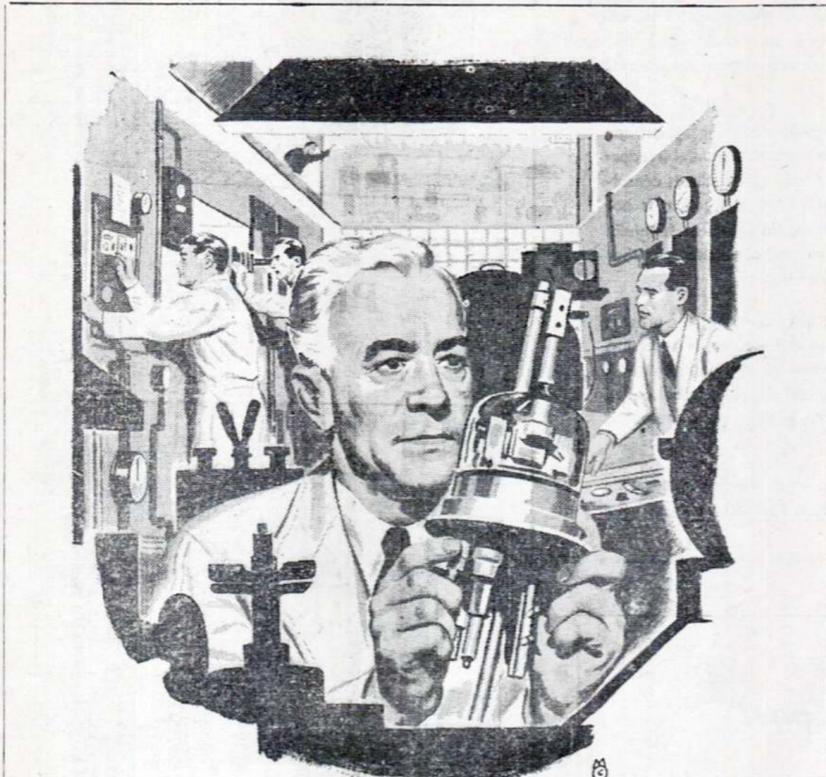
Uncle Is A Hybridiser
Explaining how the plants react Bill says he feeds them with a pair of tweezers and when the filaments are touched the leaves close in, in an effort to grasp them. The Pitcher Plant which is like a tulip can be found in local fields. The Cobra looks like a fern and is only known to grow in Oregon, Washington, and the west coast of the United States. The Flytrap is thought to grow only in South Carolina

swamps. Bill also feels quite proud of his 118 varieties of gladiolas. This is one department which he comes by quite naturally. His uncle, J. R. Ray, who operates a market flower garden on the westerly outskirts of town has 12,000 bulbs and supplies gladiolas to most of the local florists. Mr. Ray is also a Hybridiser and spends much of his time crossing glads.

In our 79th year in business we extend congratulations to **The Evening Guide** on their 75th Anniversary **WILLIAMSON & SON**

Unique Coin Collection Brings To Light Many Interesting Historical Facts

Port Hope—It's almost a sure bet that David Smart, an ancestor of Stuart Smart, present manager of the Capitol Theatre, "made" more money in Port Hope back in 1839 than anyone else who lived in this Upper Canada town in those days. The truth is, Mr. Smart "made" all his money in quarter dollars. This information was brought to light by coin collector Bill Thompson, son of Mr. and Mrs. William Thompson, 116 Elgin St. South, Port Hope. He came upon the following facts while browsing through the 1953 edition of the Canadian Coin Catalogue which listed all firms and individuals that issued paper money



ELDORADO MINING & REFINING LTD.

CONGRATULATE

The Evening Guide

ON THE OCCASION OF THEIR

...75th ANNIVERSARY...

MATHEWS CONVEYER COMPANY LIMITED

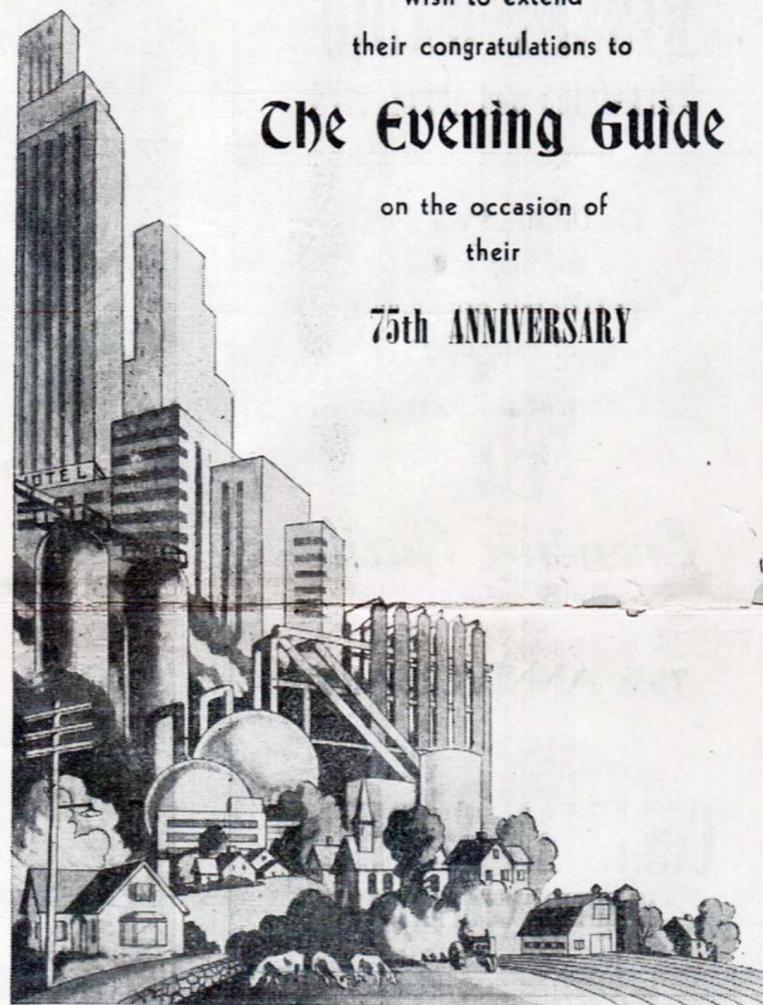
ENGINEERS AND MANUFACTURERS

wish to extend their congratulations to

The Evening Guide

on the occasion of their

75th ANNIVERSARY



CONGRATULATIONS



A Tire for Every Wheel That Rolls

WATSON & GREEN

YOUR FRIENDLY Firestone DEALER

The Past, the Present

EVE. GUIDE STANDS ALWAYS FOR LIBERTY

And In the Future . . .

Congratulations To
The Evening Guide

on the occasion
of their

75th ANNIVERSARY

**BISSET RADIO
TELEVISION and APPLIANCES**

On behalf of our Staff
and Employees
we take this opportunity
of extending

Congratulations to

The Evening Guide

on their

75th ANNIVERSARY

**COLEMAN & PHILP
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Congratulations to

The Evening Guide

on their

75th ANNIVERSARY

THE SPECIALTY SHOP

Congratulations to the
"Dear Old Guide"
On their 75th Anniversary as a DAILY paper
of news and helpfulness
An outstanding record in the smaller town field
MITCHELL FLOWER SHOP

DURHAM MOTORS

Wish to extend
their congratulations to

The Evening Guide

and Best Wishes for the Future

Freedom of the Press

What precisely is meant by that familiar phrase, 'freedom of the press'?

Fundamentally it is not a special privilege reserved for newspaper publishers. It is rather a phase of a much larger freedom—the freedom of all men to speak their minds openly and without fear. The press claims no right which should not belong to every citizen in a democracy, but freedom of the press is an all-important part of this larger freedom; because, under modern conditions, the press is the principal agency by which the ordinary man receives the information he needs to judge the actions of his rulers and make up his mind on public issues. Without newspapers, or with only gagged and blindfolded ones, he is in the dark, and helpless. An unfettered press is therefore one of the essential bulwarks of a democratic world.

If any proof be needed, it is provided by the record of the Fascist and Nazi dictatorships. Rigid control of all sources of public information, and especially of newspapers, was the corner-stone upon which those regimes were founded. Without it, they could never have held power. With it, they could do as they pleased, to the eventual ruin of their own peoples as well as much of the rest of the world.

This disastrous chapter of history should provide a warning against any attempt, by governments or by private interests, to restrict the essential freedom of the press. A free people must stand on guard not only against direct censorship, but also against more insidious encroachments. Nominal freedom is not enough. The only truly free press is one which can record the news faithfully and comment on it frankly, without fear of direct or indirect punishment. Neither the press nor the public is safe with anything less than this.

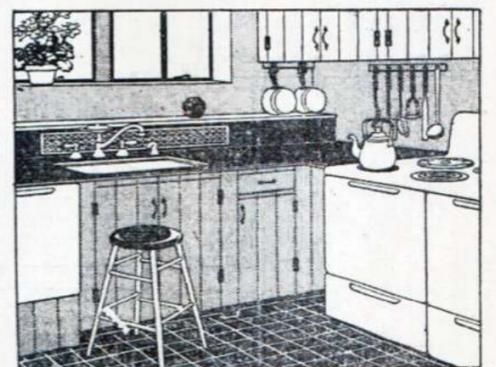
Full liberty, of course, involves obligations. The obligation of a free press is to be truly free. It must be thorough, accurate and unbiased in its reporting, sincere and thoughtful in its editorials, and resistant to all outside pressure. It must be both cautious and bold—cautious until it knows all the facts, bold when it is sure of its ground. It must, above all, be inspired by devotion to the public welfare as its staff understands it.

Such a newspaper is worthy of the privileges which the English-speaking peoples have traditionally granted to their press. Such a newspaper is also the best guardian of the liberties of the people.

Printed by the Canadian Daily Newspapers Association



1878 . . .
PROGRESS
. . . 1953



Our Congratulations to
The Evening Guide
ON THEIR 75th ANNIVERSARY

★
**Durham Hardware
& Electric**

*Congratulations on the past
Best wishes for the future*

Brunner Corporation (Canada)

Limited



IN SCHOONER DAYS

In 'Schooner days' it is said by many who remember the packed harbor of Port Hope, that "you could walk across the water without even getting your feet wet, there were so many vessels berthed side by side, that you could just hop from one to the other, and there you were." As someone told The Guide the other day, "Even if there were a gap, in two 'yumps' you could make it."

Certainly it was a busy spot, ships of all sorts and condition were to be seen, and it must have been quite a sight, alive with tall masts and bustling with activity.

Our last Schooner, the "Julia B. Merrill" went west and made a glorious dash into Toronto, fanned by each of the four winds of heaven on its final voyage from its home port when a strong wind coming into the Bay showed what the old boat could do. Captain Peacock was her 'master'. So reports the Guide in 1931. The grand old ship was "sacrificed as a Fiery Spectacle" on June 30, at Sunnyside, Toronto.

PLUMMER'S DRUG STORE

Congratulate
THE EVENING GUIDE
on their
75th Anniversary

Anniversary Greetings From
THE LINDSAY DAILY POST

The Daily Post is very happy to send its best wishes to The Guide on the 75th Anniversary of their Daily Edition. There are still many people in Lindsay who formerly came from Port Hope, who, when they come into the Post ask "Have we a copy of The Guide." While they may have left many years before they still have an interest in their Home Town. The Guide, both Daily and Weekly, seems to have held a place of high esteem in their lives. The solid position that The Evening Guide holds in the community is a tribute to the high principles of the management and the faith in the newspaper has been justified over the past 75 years.

ROY P. WILSON,
Publisher.

Congratulations to
THE EVENING GUIDE
on their
DIAMOND JUBILEE
JOHN T. McCREERY
Optometrist

Congratulations to "The Guide"
on their 75th Anniversary
STRONGS

12 Queen St. Next to the Theatre



Congratulations to **THE GUIDE**
on their 75th Anniversary
SINGER SEWING MACHINE CO.

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Happy Birthday on Your 75th
Robinson's Grocery

THE NEW ERA

May it be as prosperous for
The Evening Guide

as the

75 Years just completed

Congratulations

Durham Construction Co.

Congratulations and every success
for the future on this day, your
Diamond Jubilee
from the
Port Hope Board of Trade

Gooderham Food Lockers

Extend Congratulations
To

The Evening Guide

ON THEIR 75th ANNIVERSARY



It is a pleasure to wish continued success to
The Evening Guide
on their 75th Anniversary

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Three-quarters of a century of continuous
effort has made "The Guide" Ontario's
oldest daily paper.

"Congratulations on your Diamond Jubilee"

**MURRAY'S LUMBER
& BUILDING MATERIALS**

**75th Anniversary
HOUSE OF JAMES**

We hope THE GUIDE will be here
to announce this headline

GOOD LUCK - GOOD GOING

House of James

Officers Of The Midland Battalion,
North-West Rebellion, 1885

MIDLAND REGIMENT AN INTEGRAL PART OF DEVELOPEMENT OF AREA

By Leo Petticrew

Port Hope—It is said that the Midland Regiment got its name because the train which picked up the volunteers in the "middle" of central counties of Ontario back in 1885, ran on the old Midland Railway between the towns of Port Hope and Midland. There may be some who would disprove that statement, but until such can be done accurately and with proof, Port Hope will always lay claim to the birthplace of the first all-Canadian regiment ever to go into action in any theatre of war.

Like The Evening Guide, which today is celebrating seventy-five years of service to this community, the Midland Regiment has become an integral part of life in and around Port Hope. Although the Regiment is not as old as the Guide in point of service under the name "Midland Regiment," its roots which may be more firmly entrenched date back as far as the year 1812.

Patrolled Area in 1812

It was in 1812 that Captain Thomas Ward of Port Hope is reported to have commanded a company doing patrol duty between York, (now Toronto) and Presqu'ile. History also reveals that only a few short years later, in 1837, over 1,000 men from these counties under the command of Colonel J. T. Williams, proceeded to Toronto. The Midlanders of today take quiet pride in the fact that the order for raising this force was signed personally by Sir Francis Bond Head, Governor of Upper Canada.

According to a history prepared by the Midland Regiment after years of research, it is apparent that a company of infantry from Port Hope was stationed in Windsor at the time of the Fenian Raids during the winter of 1865-66. Between these engagements militia training in the Counties consisted of attendance at one parade a year which was held on June 4th.

Supplied Own Weapon

Each man was asked to bring with him "a musket, a fusil, rifle or gun, and at least six rounds of ammunition. As the defence of the nation was a very personal responsibility, each militiaman supplied his own arms, ammunition, equipment and clothing.

The Regiment then consisted of six battalions, and as the "First" indicates was a very senior corps in the Canadian militia. In the nominal rolls of these early years are found such well-known names as: Hughes, McLaughlin, Ward, Smart, Wilcott, Choate, Gifford, Rosevear, Fraser, Foote, Preston, Rowe, Wilson, McMurtry, Moyse, Trull, Fairbairn, Burnham, Sisson, Benson, Henderson, Bowman and many others.

In 1866 the name, "46th Durham Regiment" was first heard and was retained until after the First World War. The number was chosen by Colonel Williams and was brought to be because of his admiration for the 46th Foot of the British Army. Their motto, "Semper Paratus" was also adopted by the Durhams, and the custom of wearing a red patch

under the badge dates from that time. Some years later, in the 1880's the men of the Durhams wore distinctive red jackets and the officers wore scarlet bands on their caps. The fact that the 46th is thought to have had a "royal" affiliation, coupled with the fact that the Northumberland Regiment was allied with the Royal Northumberland Fusiliers, has led the Midlanders to feel that the present Regiment should rightfully have the title "royal", but all attempts to confirm this honour to date have failed.

First All-Canadian Regiment

It was in 1885 that the Midlanders became the first all-Canadian Regiment to enter action in any theatre of war. Its volunteers which were recruited from Kingston to Oshawa under the command of Lt.-Col. A.T.H. Williams. Only 90 strong they attacked Riel's prepared position at Batoche on May 12th, 1885, and, without artillery or other support, put the rebels completely on the run. As a result of their success in this battle, "N.W. Canada—1885" became the first battle honour of the Regiment.

Nearly 1,200 men from Durham alone, with probably equal numbers from Northumberland, Victoria and Haliburton, served in the battle line during World War I. By war's end the names of Mont Soreil, The Somme Arras, Amiens, The Hindenburg Line, and the Pursuit to Mons were added to the battle honours of the Midland Regiment.

During a meeting held at Mill-

brook in the autumn of 1936 the Durhams' and Northumberlands were ordered to amalgamate. Considerable discussion took place regarding the name of the new unit and after much consideration the suggestion that the unit be known as The Midland Regiment was approved by N.D.H.Q.

Major J. C. Gamey was recalled from active service in England to take over command of the 1st Battalion when orders were received to mobilize for the Second World War. Training was carried on in the company areas at Cobourg, Campbellford and Norwood, Port Hope and Millbrook, Bowmanville, Orono and Lindsay.

During the war years the Midlanders supplied many units with reinforcements overseas. They sent 53 men to the Royal Rifles and thence to Hong Kong. Another company went to the Stormont, Dundas and Glengarry Regiment, another to the Hastings and Prince Edward Regiment; others to the Toronto Irish and the Queen's Own Rifles and 75 men among others went to the Paratroops.

Acquitted Themselves Well

In the field these men acquitted themselves well and gained the reputation of being the best trained and best fighting troops in the units to which they went. As the history prepared by the Midlands states, and we quote, "other units patches they wore, but the "spirit" and name of the Midlands they took with them through Sicily, Italy and North-west Europe to the Rhine."



Taken At Port Hope On Return From North-West, July, 1885. Standing left to right: Lt. Nellis, Capt. Burke, Lt. Bell, Bt. Maj. Harrison, Capt. Grace, Paymaster Reid, Jun. Maj. Deacon, Dr. Horsey Surgeon, Senior Adj. H. R. Smith, Lt. Bo's Cartwright, Capt. J. Hughes, Lt. Laidlaw, Bt. Maj. Kelly, Capt. Lazier, Capt. Winslow, Acting Qr. Master McDougall, Lt. T. Evans, Lt. Preston. Bottom row: Lt. Givens, Lt. Bliss, Lt. Hallowell, Lt. Yeoman, Lt. Brennan, Lt. Smart, Lt. Kenny, Capt. Ponton, Adj. Lt. Hubbell, Lt. Tomlinson.

Midland Regiment Battle Honours:

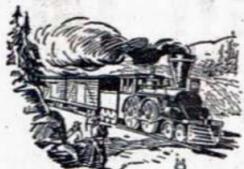
- First Award N. W. Canada—1885
- World War I, — 1914-18
- Mont Soreil
- The Somme
- Arras

Amiens The Hindenburg Line Pursuit to Mons

World War II, — 1939-45
Because of their numbers which fought with other units the Midland Regiment expects to receive any Battle Honours awarded to the fol-

lowing Regiments:

Queen's Own Rifles, Stormont, Dundas and Glengarry Regiment and Hastings and Prince Edward Regiment. (No Battle Honours have been awarded for World War II at the present time.)



Above picture shows the Midland Regiment when the unit was concentrated in Landsdowne Park at Ottawa in 1941 where in zero weather the men carried on with weapon training, musketry, tactical training, and ski training under the very capable command of Lieutenants L. N. Carr and Herb Long of Port Hope.

Above is a replica of the train which brought the first Midland Regiment recruits to Port Hope in 1885.

It was while stationed here that the unit had several general inspections, including one by the Minister of National Defence, Colonel J. L. Ralson.



THE TAXI SERVICES of PORT HOPE

Extend their Congratulations to

The Evening Guide

on their 75th Anniversary as a daily newspaper

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LINGARD'S TAXI

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MIDLAND REGIMENT

1812 - 1953

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"We Need You, and You Need Us"